GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:4069
ANSWERED ON:10.04.2003
PHOTOGRAPHS OF NATIONAL LEADERS IN NEWSPAPERS
BHERU LAL MEENA

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government had issued a big size advertisement alongwith the photograph of the Prime Minister to various newspapers and magazines on the Independence Day of 2002 i.e. 15 August, 2002;

(b) if so, the number of dailies, weeklies, periodicals and monthlies which were issued this advertisement alongwith serial-wise size thereof and the amount spent thereon;

(c) the number of dailies, weeklies periodicals/fortnightlies and monthlies which were issued an advertisement alongwith the photograph of Mahatma Gandhi by the D.A.V.P. on 2nd October alongwith the number-wise size thereof and the funds spent thereon; and

(d) the reasons for issuing less advertisements on `Father of the Nation` on 2nd October to lesser number of newspapers ?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD)

(a), (b), (c) & (d) : The information is being collected and will be laid on the Table of the House.